

Activity 1

Compare front-page articles



1. The main front-page articles above from the *Herald Sun* and *The Age* discuss two very different issues. What does their choice of front-page story tell you about the target audiences of each paper?
2. Each paper approaches their selected story in different ways. How would you describe the tone and style of each report? (For a discussion of tone and style, see Chapter 6, Analysing persuasive language.)
3. Briefly outline the main viewpoint presented in each article.
4. Discuss three ways in which each article uses language to persuade the reader to agree with the viewpoint presented.